

H I S T O R Y • I N S P I R A T I O N • L I F E S T Y L E

LIVE BEAUTIFULLY

# ITALTILE

## OUR STORY

*Strength to Strength*

To live beautifully means to live your best life. It has been our passion and privilege to deliver a unique brand of service and a luxury experience to our customers that bring home the best: the very best from the world of décor innovation, inspired by international trends. It's the Italtile Way, and nobody does it more passionately.

# OVER HALF A CENTURY OF DESIGN, VALUE, QUALITY, FASHION & SUSTAINABILITY

*Defined by our  
past and inspired  
for the future*



## How it started

To live beautifully: the watchwords of Giovanni Alberto Ravazzotti, who started a small tile business in Alberton in 1969.

The little tile shop grew into Italtile,

a multi-layered,  
international organisation;

over half a century later, 'Beautiful Living' remains  
the single-minded focus.

## How it's going

Now so much more than a tile store; with a diverse range of companies, manufacturing operations, longstanding relationships with trusted partners, and a dedicated distribution and supply chain, Italtile continues to deliver the very best the style world has to offer. Alongside our retail operations, the Commercial Division has been delivering Italtile's unique fusion of style and service to commercial projects for over a decade.

For the past decade our future-forward e-commerce website has offered customers the complete Italtile experience online, delivering the latest trends and advice on personal style, as well as renovation inspiration, room visualisers and other user-friendly services including safe, secure 24/7 online purchasing.



## Where we're headed

A fierce adherence to sustainability – our **LiveGreen** journey – is a guiding principle throughout our value chain. It is as much a part of our future-facing focus as our unique brand of service and our always-on, ever-growing web presence. We walk this path so that we may continue to inspire future generations of eco-chic customers.



# FINDING BEAUTIFUL WAYS TO SERVE YOU BETTER



## QUALIFIED DESIGN ASSISTANCE

Our experienced sales consultants are interior design-certified and attend regular design, décor and trend training, with workshops run by world-renowned Chapters Design Academy. Bring your mood boards and design headaches: we're here to help.



## EXPERT DELIVERIES

Our delivery teams are staffed with experts who know how to handle our products. From tempered shower glass to XXL tiles, your order will be wrapped, packed, transported and offloaded with great care.

## ITALTILE SUPPLIER GUARANTEES AND WARRANTIES

At Italtile, we are committed to providing our customers with high-quality products that meet their needs and exceed their expectations. For this reason, we have selected partners who are global frontrunners in their respective industries.



We have confidence in the reliability and performance of our products, and we stand behind them with our comprehensive warranty and guarantee policies.

Scan to find detailed information about our product warranty and guarantee policies, including what is covered, what is not covered, and how to properly look after your purchase.



## SHOP AROUND THE CLOCK - OUR ONLINE DOORS ARE ALWAYS OPEN

Our showrooms are gorgeous; but sometimes, for all sorts of reasons, it's more convenient to shop at home. We get you. Our online store doors are open 24/7.



## FROM ANY SHOWROOM FLOOR TO ANY FRONT DOOR

Shopping at Italtile Pretoria but need your selected Italtile style to be delivered to your new home in Umhlanga? Buying a bath tub in Boksburg for the in-laws in White River? No problem! Shop at any Italtile showroom and we'll deliver your goods to wherever they need to go in southern Africa.



## PROFESSIONAL INSTALLATION SERVICE\*

Our products are an investment in high-end style. Protect your investment by using our professional installation services. We have vetted a number of superb professionals who meet our exceptionally high standards and have been trained to install our luxury products.

\*Available in Johannesburg and Cape Town.



## TRY BEFORE YOU BUY

We can arrange to send you a sample, but what if you're finding selection difficult? May we suggest you try a variety of styles before you make a decision, using one of our online services: uView, the Visualiser, or the Digital Showroom.

# IN PURSUIT OF PERFECTION

## *International suppliers & offices*

### Offices



### Suppliers



## Delivering real value

Delivering the world's most beautiful, on-trend and sustainable style to our customers, with the promise of high-end technology, cast-iron guarantees and real value, is our pleasure and privilege. Along the way we acquire crucial learnings, both locally and internationally, which enable us to audit and course-correct our sustainability.



We stay ahead of the trends by visiting the leading trade fairs, such as Cersaie and ISH. We hunt down factories that best exemplify the sustainability we represent and we cherish our lasting relationships with like-minded partners. Our partnerships with both Atlas Concorde and Ceramica Sant'Agostino have led to the ultimate luxury – exclusive ranges of superbly crafted, sustainable style found nowhere else in southern Africa, designed to offer timeless elegance and years of enjoyment.



### Sustainability

Beautiful living begins with mindful choices; our business journey is predicated upon a sustainable path, from factory floor to your door.



### Design

We don't just love design, we live it; we search for it, partner with it, and are proud to represent it in our showrooms.



### Value

We believe true value lies in the investment in beautifully made products that offer timeless style and years of pleasure.

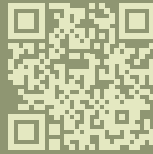


### Innovation

Good enough isn't good enough: so we partner with suppliers who believe, like us, that excellence comes standard with premium products.

# Mindfulness

## at the heart of beautiful living



**A purpose-filled approach.** At Italtile, to live beautifully means to live mindfully, with sustainable strategies and actions front and centre. At the heart of **The Italtile Way** lies the concept of care and consideration, for our customers, for those in marginalised communities, and for our endangered natural environment.

### *Green enough isn't green enough*

We believe that to "live beautifully" doesn't just mean to surround oneself with gorgeous things. To us, it means treading carefully, interrogating the provenance of every product, and making responsible choices.



**LIVEGREEN**

## *Living Green*

### GREEN BUILDINGS

Our Italtile buildings are designed eco-efficiently.

Solar PV systems  
Natural ventilation  
LED lighting  
Boreholes

### CERAMIC INDUSTRIES | ECOTEC

**Light is the new strong.\***

Less energy and water per m<sup>2</sup> utilised throughout the entire process. Tiles are lighter to transport, thus helping to reduce fuel costs and carbon footprint.

up to  
**\*55%**  
stronger than  
SABS SANS1449

### WATER SAVING PRODUCTS

OLI Dual Flush Valve  
6/3 litres OR 4.5/3 litres  
on selected pans.

**11680'**  
saved per year, per average home

TIVOLI taps are eco-friendly with a maximum flow of 6 litres per minute. The average flow rate in South Africa is 12 litres per minute.

**50%**  
less water



**THE LITTLE OPTIMIST**  
Helping to keep hope afloat



**SHARKWISE PROJECT**  
Funding shark conservation



**SA BIRDLIFE**  
Giving bird conservation wings



**UNIVERSITY OF PRETORIA**  
Marketing and mentoring programme



# RETAIL & COMMERCIAL OFFICES & LOCATIONS

## GAUTENG

Boksburg  
011 255 1060

Northriding  
011 704 1104

Bryanston  
011 510 9002

Waterfall  
011 517 2510

Menlyn  
012 348 8700

Clearwater  
010 271 3005

The Glen  
011 027 7900

## KWAZULU-NATAL

Umhlanga  
031 566 5069

## LIMPOPO

Polokwane  
015 690 0996

## MPUMALANGA

Nelspruit  
013 757 0218

## WESTERN CAPE

Cape Town  
021 510 7766

Somerset West  
021 851 2170

George  
044 285 0141

## EASTERN CAPE

Walmer  
041 612 0202

## BOTSWANA

Gaborone  
+267 73 029 168

## E-COMMERCE / ONLINE STORE

[www.italtile.co.za](http://www.italtile.co.za)

## COMMERCIAL OFFICES

Gauteng  
Kwazulu-Natal  
Mpumalanga  
Western Cape

# Journey of Success

ITALTILE

Commercial

Italtile Commercial has been the partner and supplier of choice for developers, architects, contractors and commercial designers, and has consulted on some of South Africa's most prestigious projects.



Signature Lux Hotel  
Cape Town



We strive to deliver an end-to-end service of the highest quality, with expert advice, design ideation, insightful product selection and site visits. We are passionate about our products and we love what we do.

Bosjes Farm  
Cape Town



Illovo Building  
Kwazulu-Natal

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[www.italtile.co.za](http://www.italtile.co.za)

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